



Puratos Clean(er) Label

SIMPLY BETT(ER)

Consumers are demanding transparency through clean(er) labels.

Naturalness is clearly at stake. Almost 1 of 4 consumers fear food will become less natural towards 2025.

This fear leads them to rely on:

- Simple and short ingredient statements
- Claims they understand

The claims below have a high impact on consumers' buying intention.*

(NAFNAC)

NO ARTIFICIAL FLAVORS
NO ARTIFICIAL COLORS



NO SATURATED FAT



0g TRANS FAT



NO PRESERVATIVES



* Source: Puratos Claims Research USA 2014 by Solutions-2 (n=1,000).

Why Puratos for Clean(er) Label?

At Puratos, we optimize ingredients so that you have the cleanest ingredient statement.



Standard ingredient list

Sugar, bleached enriched wheat flour (wheat flour, niacin, reduced iron, thiamin mononitrate, riboflavin, folic acid), food starch-modified, soybean oil. Contains less than 2% or less of each of the following: emulsifier (propylene glycol, ester of fatty acids, mono and diglycerides, sodium stearoyl lactylate), sodium bicarbonate, monocalcium phosphate monohydrate, acidic sodium aluminum phosphate, salt, nonfat dried milk, sodium caseinate (milk, artificial flavor, xanthan gum, locust bean gum, guar gum, egg white, soy flour).

Clean(er) ingredient list

Sugar, wheat flour, modified food starch, palm oil, wheat starch, wheat gluten. Contains 2% or less of the following: leavening (sodium acid pyrophosphate, sodium bicarbonate), salt, dried egg whites, soy lecithin, natural flavor, guar gum, xanthan gum, enzymes.



Puratos supports your clean(er) label efforts by providing a full range of solutions to improve every aspect of your bread making.

Improvers

- Based on **enzyme technology** that provides a similar performance to traditionally used chemical additives such as bromate, ADA, iodate, L-Cysteine, among others.

Bakery Mixes

- No artificial colors, flavors and preservatives
- Includes **enzyme technology** used in our taste, texture and consistency solutions





Flavors and Sourdoughs

Bakery Improvers

Product	Item #	Description	(NAFAC)				NON-GMO Project Compliant	
S500 Green	4107211	A clean(er) label all-purpose improver; providing dough tolerance and volume for all types of bread applications.	X	X	X	X		
S500 NGMO	4006683	An all purpose, clean(er) label improver with ingredients only from NON-GMO sources.	X	X	X	X	X	
S500 Organic	4107866	An organic all-purpose improver specifically formulated to make organic breads and rolls.	X	X	X	X	X	X
Soft'r Green A+	4107796	A clean(er) label improver for the production of soft breads and rolls. To improve and extend freshness characteristics.	X	X	X			
NP Improver	4107328	A concentrated clean(er) label improver for industrial automated lines.	X	X	X	X		
S-Kimo UFF CL	4107715	A clean(er) label improver designed specifically for frozen dough (up to 9 months shelf life) to improve volume, crumb structure and freshness of the final baked product.	X	X	X			
Quick Step Crispy CL	4107399	A clean(er) label dough conditioner for prefermented frozen dough; especially designed for crusty style breads.	X	X	X			
Double Bake	4107564	A clean(er) label improver for the production of parbaked bakery items. It controls volume expansion, flaking and reduces the risk of collapsing.	X	X	X			
Intens Fresh 1-40	4107401	To enhance freshness by bringing additional softness and moistness to the crumb.	X	X	X	X		
Intens Fresh 1-20	4107389	Specifically recommended to maintain the freshness of ready to eat sandwich builds.	X	X	X	X		
Intens Fresh 5-40B	4006643	A NON-GMO shelf-life enzyme system specifically formulated to improve the freshness of yeast raised bakery products.	X	X	X	X	X	
Intens Moist	4107311	To enhance freshness by bringing additional moistness to the crumb. Ideal for smaller items.	X	X	X	X	X	
Intens Short	4107364	To reduce the chewiness (shorter bite) of bakery products, improving the freshness perception.	X	X	X	X		
Intens Melting	4107366	To enhance the melting properties of the crumb, making it easier to swallow (moist and short). Ideal for sweet baked items.	X	X	X			
Intens Resilient A+	4005927	To enhance the crumb resiliency, helping the products to maintain their shape during transportation and storage. Ideal for buns and rolls.	X	X	X	X		
Intens CL Extensibility	4004677	A clean(er) label solution to increase machinability and extensibility of the dough. Particularly recommended for automatic and industrial lines with short resting times.	X	X	X	X		
Intens Tolerance	4107371	To increase the dough strength and tolerance increasing the volume of the baked products. Particularly recommended to replace up to 4% vital wheat gluten, needs to be combined with an improver.	X	X	X			

Sapore, Softgrains, Sourdoughs

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Sapore Aida	4107148	A deactivated rye sourdough with a mild lactic and fruity flavor profile to enhance sour notes in bakery items.	X	X	X	X	X	
Sapore Amadeo	4100213	A wheat sourdough in powder form giving strong sour notes to bakery items.	X	X	X	X	X	
Sapore Aroldo	4107117	A deactivated rye sourdough with a complex sour profile to be used in multigrain and rye breads.	X	X	X	X	X	
Sapore Fidelio	4107199	A deactivated liquid wheat sourdough with strong acidic flavor notes for typical San Francisco sourdough breads.	X	X	X	X	X	
Sapore Oberto	4101368	A powdered Latvian rye sourdough with strong aromatic roasted notes (malted, coffee and caramel) typically used in mixed and multigrain breads.	X	X	X	X	X	
Sapore Panarome	4107197	A liquid concentrated sponge extract to enhance alcoholic and fermented notes in bakery items.	X	X	X	X	X	
Sapore Rigoletto	4100279	A powdered wheat sponge to enhance roasted, crusty notes in bakery items.	X	X	X	X	X	
Sapore RTU Sponge	4107114	A ready-to-use sponge/poolish replacer providing same characteristics as a typical sponge.	X	X	X	X	X	
Sapore Tosca	4100596	A powdered wheat sourdough, based on durum wheat to enhance cereal notes in bakery items.	X	X	X	X	X	
Sapore Traviata	4100604	A rye sourdough in powder form giving a mild sour note to bakery items.	X	X	X	X	X	
Sapore Traviata BIO	4104186	A certified organic rye sourdough in powder form giving a mild sour note to bakery items.	X	X	X	X	X	X
Sapore Softgrain Multigrain CL	4107185	Presoaked blend of grains and seeds (rye, wheat oat, teff, millet, flax seeds) cooked with sourdough.	X	X	X	X	X	
Sapore Softgrain Rye CL	4107182	Ready-to-use presoaked blend of rye grains cooked with sourdough.	X	X	X	X	X	
Sapore Softgrain Amber Grain CL	4107885	Ready-to-use presoaked blend of grains and seeds (oat, sunflower seeds, millet, flax seeds, wheat) cooked with sourdough, brown sugar and molasses.	X	X	X	X	X	
Sapore Softgrain Sweet 5 Grain CL	4107708	Presoaked blend of grains and seeds (oat, sunflower seeds, millet, flax seeds,wheat) cooked with sourdough, sugar and honey.	X	X	X	X	X	
Sapore Softgrain Sprouted Grain CL	4006320	Presoaked sprouted wheat, rye and triticale cooked with liquid wheat sourdough.	X	X	X	X	X	
Molderator	4000760	A Clean(er) Label option for mold inhibition based on corn.	X	X	X			
Molderator W	4107711	A Clean(er) Label option for mold inhibition based on wheat.	X	X	X	X		

(NAFNAC)

No Artificial Flavors
No Artificial Colors



No Preservatives



In line with most retailers'
Clean(er) Label list



NON-GMO





NON-GMO
Project
Compliant

Compliant to NON-GMO
Project Verified







Organic





O-tentic

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
O-tentic Durum	4100276	Active bakery component based on sourdough. It is characterized by a typical Mediterranean taste profile, and ideal to create authentic artisan breads. 10 bags of 2.2lb in one box	X	X	X	X		
O-tentic Durum	4101016	Active bakery component based on sourdough. It is characterized by a typical Mediterranean taste profile, and ideal to create authentic artisan breads. 48 bags of 22lb in one pallet box	X	X	X	X		
O-tentic Origin	4100275	Active bakery component based on sourdough. It is characterized by a typical long fermentation taste profile, and ideal to create authentic artisan breads. 10 bags of 2.2lb in one box	X	X	X	X		
O-tentic Origin	4101367	Active bakery component based on sourdough. It is characterized by a typical long fermentation taste profile, and ideal to create authentic artisan breads. 48 bags of 22lb in one pallet box	X	X	X	X		

Bakery Mixes

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Puravita AG Mixed Grain	4107279	A clean(er) label blend of grains and seeds to be added to all types of bread recipes.	X	X	X	X	X	
Easy France	4107590	A clean(er) label base to baguettes, pain frivole, pain de champagne and all other type of other white crusty breads. Contain natural fermentation flavor.	X	X	X			
NP Bagel Base	4107278	A clean(er) label base for bagels.	X	X	X	X		
Easy CL Pretzel	4107412	A clean(er) label base for the production of pretzel breads.	X	X	X			
Easy CL Hawaiian	4107405	A clean(er) label base for the production of sweet Hawaiian rolls.	X	X	X	X		
Easy HSR Bio	4006620	An organic base for the production of sweet Hawaiian rolls.	X	X	X	X	X	X

Egg Wash Alternatives

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Sunset Glaze	4107478	Ready to use liquid substitute for egg glaze. Non-dairy. 10 L Bag-in-box.	X	X	X	X		
Sunset Glaze	4005840	Ready to use liquid substitute for egg glaze. Non-dairy. 1 L Tetrapak.	X	X	X	X		

(NAFNAC)

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No Preservatives



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Clean(er) Label list



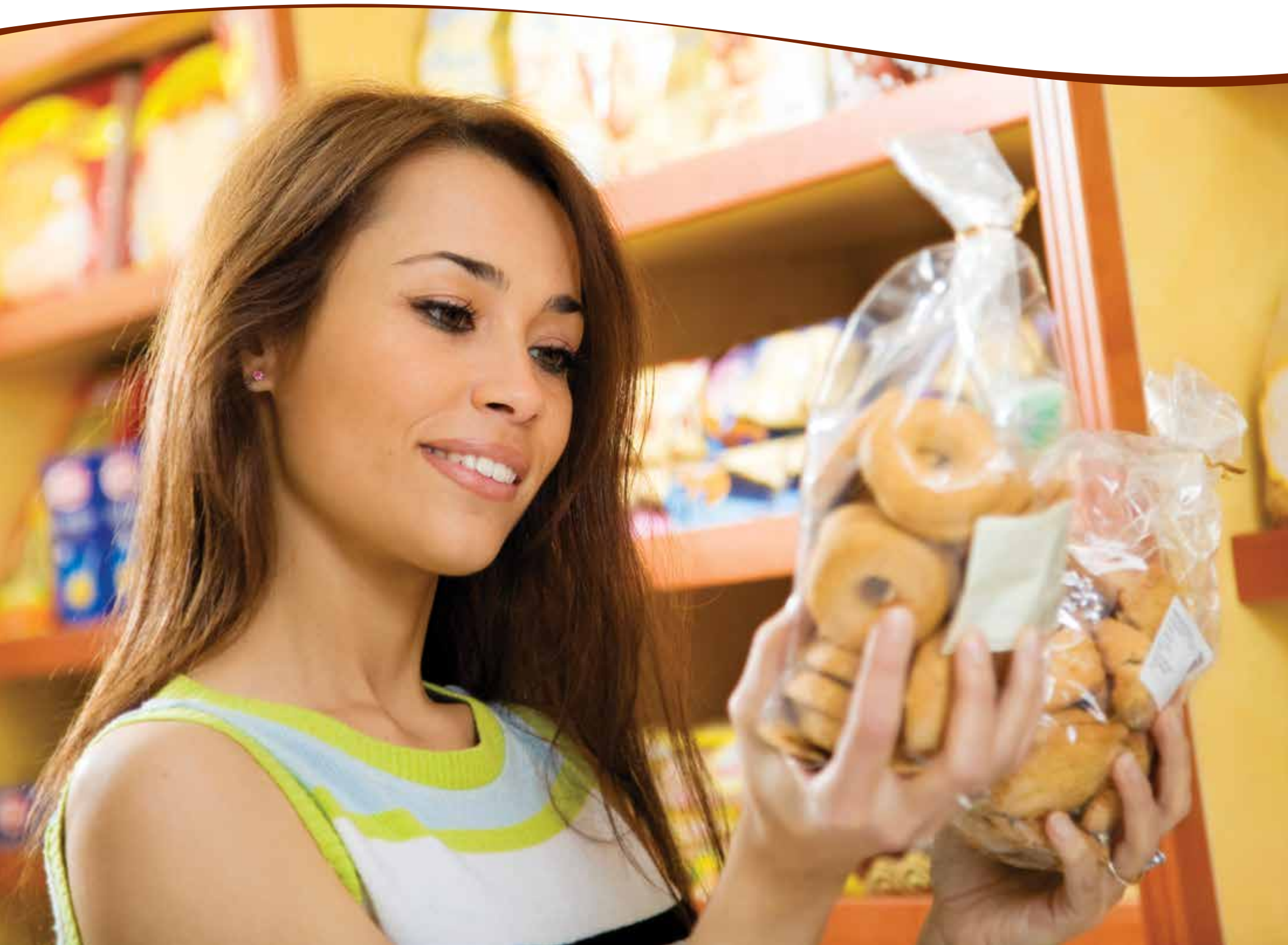
NON-GMO

NON-GMO
Project
Compliant

Compliant to NON-GMO
Project Verified



Organic





Looking to clean up the labels of your sweet goods?
Discover below how our capabilities can help make
your ingredient statements shorter and clean(er).

Glazes, buttercreams and icings

- No artificial flavors
- No artificial colors
- No high fructose corn syrup
- No partially hydrogenated oils
- 0g trans fat

Fillings




- No artificial flavors
- No artificial colors
- No high corn fructose syrup
- No partially hydrogenated oils
- 0g trans fat



Cake mixes

- No bleached flour
- No bromated flour
- No aluminum-based phosphates
- No preservatives
- No artificial flavors
- No artificial colors
- No partially hydrogenated oils
- 0g trans fat

Cake Mixes

Product	Item #	Description	(NAFNAC)		(EMULSIFIERS)	(GUMS)		
Tegral Satin CL WG Crème Cake	4107404	A convenient, clean(er) label wholegrain cake mix that can be used for a variety of applications including loaf cakes, bundt cakes, muffins and layers.	x	x	Soy Lecithin	x	x	x
Tegral Satin CL Chocolate Crème Cake	4006533	A convenient, clean(er) label chocolate cake mix that can be used for a variety of applications including loaf cakes, bundt cakes, muffins and layers.	x	x	Soy Lecithin	x	x	x
Tegral Satin Platinum CL Crème Cake	4006335	A convenient, clean(er) label cake mix with superior mouthfeel. This mix uses our texture improver Acti-Fresh.	x	x	Soy Lecithin	x	x	x
Tegral Satin Gold CL Crème Cake	4005617	A convenient, clean(er) label cake mix with excellent suspension properties. This mix uses our texture improver Acti-Fresh.	x	x	Soy Lecithin		x	x
Tegral Satin Silver CL Crème Cake	4006334	A convenient, clean(er) label cake mix that can be used for a variety of applications including loaf cakes, bundt cakes, muffins and layers.	x	x	Soy Lecithin	x	x	x
Tegral Satin CL White Layer Cake	4006519	A convenient, clean(er) label mix for producing moist and delicious white layer cakes. This mix uses our texture improver Acti-Fresh.	x	x	Soy Lecithin		x	x
Tegral CL WG AP Cookie Base	4107801	A clean(er) label but convenient and versatile whole grain cookie base made with 100% whole wheat flour.	x	x	x	x	x	x
Tegral Fairtrade CL Brownie	4005925	A clean(er) label, fudgy brownie mix that is made with fairtrade cocoa.	x	x	Soy Lecithin		x	x
Tegral CL Brownie Bite	4107731	An easy to use cake type texture brownie mix with a cleaner label ingredients and fair trade cocoa.	x	x		x	x	x
Tegral Homestyle CL Brownie	4006351	A clean(er) label chewy brownie mix that resembles most home-made brownies.	x	x	x	x	x	x

(NAFNAC)

No Artificial Flavors
No Artificial Colors



No Preservatives



No Emulsifiers



No Gums



In line with most
retailers' Clean(er)
Label list



Non-Hydrogenated
Fat

Custard Cream Mix

Product	Item #	Description	(NAFNAC)		(EMULSIFIERS)	(GUMS)	(GMO)		
Talento CL Custard Cream	4107807	A clean(er) label version of a complete instant custard mix. This product offers easy preparation, can be frozen or used cold on pastries, excellent stability, superior flavor; bake stable.	X	X	X			X	X


Cake Mixes

Product	Item #	Description	(NAFNAC)		(EMULSIFIERS)	(GUMS)	(GMO)		
Acti-Ovo Red CL	4004583	A clean(er) label partial egg replacer that can replace up to 40% of whole eggs in patisserie items.	X	X	X	X		X	X
Acti-Fresh LB (Acti-Fresh CL)	4107619	Cake texture improver that gives a longer bite, helps extend shelf life and can be used as a clean(er) label enabler. Does not add chemicals or emulsifiers to customer's label.	X	X	X	X		X	X
Acti-Fresh SB (Acti-Fresh Cake Donuts)	4107618	Cake texture improver that gives a shorter bite, helps extend shelf life and can be used as a clean(er) label enabler. Does not add chemicals or emulsifiers to customer's label.	X	X	X	X		X	X

Glazes

Product	Item #	Description	(NAFNAC)	(HPCS)	
Sublimo Neutre Glaze BIB 26.44#	4107176	Ready to use neutral flavor cold set glaze. Ideal for fruit tarts, cakes and puff pastries.	X	X	X
Harmony CL Neutra Bucket 20#	4107190	A concentrated neutral flavored glaze you can dilute to your needs. Ideal for fruit tarts, cakes and puff pastries. Spray or brush.	X	X	X
Harmony Ready Neutra Carton 26,44#	4107191	A neutral (clear) glaze for spray machines or brush applications.	X	X	X

Fillings

Product	Item #	Description	(NAFNAC)	HFCS	
Deli Citron 40#	4107890	A premium-quality rich and creamy French-style lemon filling that can also be used as a topping.	X	X	X
Deli Citron 20#	4107189	A premium-quality rich and creamy French-style lemon filling that can also be used as a topping.	X	X	X
Deli Key Lime 40#	4006488	A premium-quality Key Lime pie-style filling.	X	X	X
Cremfil Ultim Dark Chocolate 40#	4005626	A rich dark chocolate filling made with Belgian Chocolate, preserving freshness and reducing fat.	X	X	X
Cremfil Silk Cream Cheese 20#	4107196	A ready to use cream cheese filling for a wide range of baked goods including cakes, donuts, pies and pastries.	X	X	X
Topfil Plus Apple Slices 24#	4107110	A premium quality sliced apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Apple Slices 18#	4107141	A premium quality sliced apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Wild Blueberry 20#	4107105	A premium quality wild blueberry filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Wild Blueberry 38#	4107101	A premium quality wild blueberry filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Apple Cubes 1/4 cut 38#	4107106	A premium quality apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Apple Slices 38#	4107137	A premium quality sliced apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Apple Mixed cut 18#	4107146	A premium quality apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Apple Mixed cut 38#	4107147	A premium quality apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Topfil Plus Apple Cubes 1/4 cut Carton 24#	4107111	A premium quality apple filling. Ideal for pies, pastries and other fresh or frozen sweet goods.	X	X	X
Bakefil Raspberry Filling 40#	4107908	A bake stable pectin-based raspberry filling for donuts, turnovers, pastries and cakes.	X	X	X

(NAFNAC)

No Artificial Flavors
No Artificial Colors



In line with most
retailers' Clean(er)
Label list





No High-Fructose
Corn Syrup



Non-Hydrogenated
Fat

Icings, Fudges, Fondants, Buttercreams

Product	Item #	Description	(NAFNAC)	HPCS		
Puratop TFA Free Cream Cheese 40#	4107637	A ready to use cream cheese buttercream icing for carrot cakes, red velvet cakes, cupcakes and brownies.		X	X	X
PT TFA Free Silk-y Smooth Cream Cheese Bucket 26#	4107586	A ready to use cream cheese buttercream icing for carrot cakes, red velvet cakes, cupcakes and brownies.		X	X	X
PT White N Shiny Bucket 43#	4107830	A glossy, white icing made with fondant.		X	X	X
PT White N Shiny Bucket 23#	4107423	A glossy, white icing made with fondant.		X	X	X
Puratop Set N' Stay Vanilla Icing 50#	4107427	A highly stable, white fondant vanilla icing for use on donuts, cakes and other bakery products.		X	X	X
Puratop Set N' Stay HT Vanilla Icing 50#	4004928	An extremely high stable white fondant vanilla icing for use in high temperature environments on donuts, cakes and other bakery products.		X	X	X
Puratop Set N' Stay Vanilla ZTD Icing 50#	4006383	A highly stable, white fondant vanilla icing for use on donuts, cakes and other bakery products. Does not contain artificial flavors or artificial colors.	X	X	X	X
Puratop TFA Free Set N' Stay Chocolate Fudge Icing 50#	4004944	A chocolate fudge icing to be used on baked goods.		X	X	X
Puratop TFA Free Swirl N' Frost Chocolate Icing Bucket 20#	4107431	A chocolate-flavored fudge icing for use on donuts, cakes, and other products.		X	X	X
Puratop TFA Free Swirl N' Frost Chcoolate Icing 40#	4107587	A chocolate-flavored fudge icing for use on donuts, cakes, and other products.		X	X	X
Puratop Swirl N' Frost Dark Choc Icing Bucket 40#	4107680	A freeze/thaw stable dark chocolate flavored fudge icing for use on donuts, cakes, and other bakery products.		X	X	X

(NAFNAC)

No Artificial Flavors
No Artificial Colors



No High-Fructose
Corn Syrup





Non-Hydrogenated
Fat



0g TransFat

Icings, Fudges, Fondants, Buttercreams

Product	Item #	Description	(NAFNAC)	HFC		
Puratop Swirl N' Frost HT Chocolate Icing Bucket 40#	4107720	An extremely stable, chocolate flavored fudge icing for use in high temperature environments on donuts, cakes, and other bakery products.		X	X	X
Puratop TFA Free Swirl N' Frost Brown Caramel Bucket 20#	4107432	A caramel-flavored fudge icing for use on donuts, cakes, and other products that does not contain Red 40.		X	X	X
Puratop TFA Free Swirl N' Frost Caramel 20#	4005987	A caramel-flavored fudge icing for use on donuts, cakes, and other products.		X	X	X
Puratop TFA Free Swirl N' Frost Maple 40#	4107642	A maple-flavored fudge icing for use on donuts, cakes, and other products.		X	X	X
PT Fondant 80-20 50#	4107551	A pure white, semisolid crème fondant with very smooth texture for use as a base for icings and buttercreams.	X	X	X	X
Puratop Fondant 955 50#	4107745	A pure white, semisolid crème fondant with very smooth texture.	X	X	X	X
Puratop Fondant 90-10 50#	4107822	A pure white, semisolid crème fondant with very smooth texture for use as a base for icings & buttercreams.	X	X	X	X
Belcolade NH Ganache 20#	4107194	A dark chocolate ganache made with pure Belgian Chocolate used to enrobe cakes, pastries or as rich chocolate filling for cakes and truffles.	X	X	X	X
Puratop Danish Icing 23#	4107430	Cold application white icing for danish, donuts, and cinnamon buns; no heating required.	X	X	X	X
Puratop Caramel Creme Icing 40#	4107495	A freeze thaw stable flavored fudge icing used to drizzle over baked goods such as cakes, pies and coffee cakes.		X	X	X
Puratop Shine Brite Bucket 40#	4107847	A glaze for donuts, cakes, and other bakery products.		X	X	X
Puratop TFA Free Philly Org Philly Sticky Bun Smear 35#	4107622	A smear for sticky buns, cinnamon rolls and coffee cake.		X	X	X
Puratop Belgian Fudge Base 30#	4107376	A convenient fudge base with rich chocolate flavor. Use for economical product of scratch fudge icings, brownies and other cocoa-based bakery items.	X	X	X	X

(NAFNAC)

No Artificial Flavors
No Artificial Colors



No High-Fructose
Corn Syrup



Non-Hydrogenated
Fat



0g TransFat





Chocolate

The process of eating chocolate may be a bit messy but its ingredient deck is clean! Discover below which products match your clean(er) label strategy!

Hard Compound Coatings

- 0g trans fat
- No hydrogenated fats
- 100% sustainable cocoa
- No artificial flavors
- No preservatives







Real Chocolate

- Organic
- NON-GMO
- No artificial flavors





Ingredients and Inclusions

- Organic
- NON-GMO
- No artificial flavors
- No preservatives





Chocolanté, Standard Range

Product	Item #	Description	(NAFAC)				NON-GMO Project Compliant	
Dark Bittersweet	4003336	Bittersweet dark chocolate with notes of fruity raisins and smoked cocoa as well as a hint of sweetness with 58% cocoa content.	X	X	X			
Dark Semisweet	4108063	Our reference offering a sweet, fruity and earthy flavor with 48% cocoa content.	X	X	X			
Milk	4003339	A chocolate with an excellent milky taste with 28% cocoa content.	X	X	X			
White	4003337	A well-balanced white chocolate with sweet vanilla notes.	X	X	X			





Chocolanté, Organic Range

Product	Item #	Description	(NAFAC)				NON-GMO Project Compliant	
Dark Organic FT	4108062	Our dark Organic Fairtrade reference with a sweet taste and pleasant fruity notes with 47% cocoa content.	X	X	X	X	X	X
Milk Organic FT	4108065	Our milk Organic Fairtrade reference with pleasant fruity notes and 32% cocoa content.	X	X	X	X	X	X
Dark Organic Chunks	4108115	Our dark Organic chunk with a sweet taste and pleasant fruity notes. (600 pieces per pound)	X	X	X	X	X	X
Dark Organic FT Chips 1M	4108025	Our dark Organic Fairtrade chip with a sweet taste and pleasant fruity notes. (1,000 pieces per pound)	X	X	X	X	X	X





Chocolanté, Inclusions

Product	Item #	Description	(NAFAC)				NON-GMO Project Compliant	
Dark Chocolate Shavings	4108013	Ready-to-use dark chocolate shavings for adding that finishing touch.	X	X	X			
Dark Semisweet Chunks	4108048	A dark semisweet chunk with a sweet cocoa flavor. (600 pieces per pound)	X	X	X			
Dark Organic Chunks	4108115	Our dark Organic chunk with a sweet taste and pleasant fruity notes. (600 pieces per pound)	X	X	X	X	X	X
Dark NON-GMO Semisweet Chunks	4108061	A dark semisweet chunk with a sweet cocoa flavor. (600 pieces per pound)	X	X	X	X	X	
Dark Semisweet Chips 1M	4108068	A dark semisweet bake stable chip with a sweet cocoa flavor. (1,000 pieces per pound)	X	X	X			
Dark Organic FT Chips 1M	4108025	Our dark Organic Fairtrade chip with a sweet taste and pleasant fruity notes. (1,000 pieces per pound)	X	X	X	X	X	X
Dark Semisweet Chips 4M	4003338	A dark semisweet bake stable chip with a sweet cocoa flavor. (4,000 pieces per pound)	X	X	X			
White Chocolate Shavings	4108008	Ready-to-use white chocolate shaving for adding that finishing touch.	X	X	X			

Chocolanté, NON-GMO Range

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Dark NON-GMO Semisweet Chunks 600ct	4108061	A dark semisweet chunk with a sweet cocoa flavor. (600 pieces per pound)	X	X	X	X	X	

Carat, Hard Compound Coatings

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Coverlux Dark SH	4108036	A dark compound coating that does not contain hydrogenated oils or trans fatty acids. A smooth flavor profile that delivers a rich, decadent chocolate flavor.	X	X	X			
Coverlux Milk SH	4003513	A milk compound coating does not contain hydrogenated oils or trans fatty acids. A smooth profile delivers a well balance blend of milk caramel and distinctive chocolate notes.	X	X	X			
Coverlux White SH	4108037	A white compound coating that does not contain hydrogenated oils or trans fatty acids. A smooth flavor profile delivers a well balanced blend of dairy notes and vanilla.	X	X	X			

(NAFNAC)

No Artificial Flavors
No Artificial Colors



No Preservatives



In line with most retailers'
Clean(er) Label list



NON-GMO





NON-GMO
Project
Compliant

Compliant to NON-GMO
Project Verified







Organic

Belcolade, Selection Range

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Noir Supreme	4001620	A 70% dark chocolate with a strong bitter cocoa taste and a pleasant citrus note.	X	X	X	X	X	
Noir Superieur	4001692	A well balanced 60% dark chocolate with an earthy cocoa taste and a mild bitterness.	X	X	X	X	X	
Noir Selection	4001682	A balanced 55% dark chocolate with a mild bitterness and a fresh fruity note.	X	X	X	X	X	
Lait Selection	4001724	A 34% milk chocolate with the perfect balance between sweet, milky and cocoa taste.	X	X	X	X		
Blanc Selection	4001773	Well balanced white chocolate with a vanilla flavor and notes of cooked milk.	X	X	X	X		

Belcolade, Origin Range

Product	Item #	Description	(NAFNAC)				NON-GMO Project Compliant	
Uganda 80	4001644	Rich 80% dark chocolate with rich cocoa taste with hints of earthiness, mushrooms and a subtle smoky flavor.	X	X	X	X	X	
Vietnam 73	4002976	This chocolate has a pronounced acid cocoa aroma enriched with citrus, wood and tobacco notes. It has a 73% cocoa content and is the first result of our Cacao-Trace sustainable cocoa program.	X	X	X	X	X	
Ecuador 71	4001640	The high cocoa content of 71% delivers soft and subtle aromas suggestive of flowers, raisins, acid cocoa and smoked cocoa, finished off by a nuance of humus.	X	X	X	X	X	
Peru 64	4001642	This chocolate has a slightly acid cocoa taste, accompanied by a bouquet of raisins and dried figs. It has a cocoa content of 64%.	X	X	X	X	X	
Vietnam 45	4004760	This 45% milk chocolate has a subtle combination of flavors including toffee, coffee and cooked milk as well as acid cocoa.	X	X	X	X		
Vanuatu 44	4001632	This strong but delightful milk chocolate has a 44% cocoa content and offers a bouquet of aromas suggestive of hazelnuts, coffee, cooked milk and caramel.	X	X	X	X		
Venezuela 43	4001633	This milk chocolate with a cocoa content of 43% combines a strong cocoa flavor, the impression of roasted beans and a clear nutty aroma. The result is an exclusive milk chocolate, creamy rich and delicious.	X	X	X	X		
Dominican Republic 31	4001609	The delicate butter flavor of this 31% white chocolate is augmented by a light taste of cooked milk with the suggestion of flowers and dried figs.	X	X	X	X		

(NAFNAC)

No Artificial Flavors
No Artificial Colors



No Preservatives



In line with most retailers'
Clean(er) Label list



NON-GMO

NON-GMO
Project
Compliant

Compliant to NON-GMO
Project Verified



Organic



Discover Puratos' ingredients to clean up your label

Label your products with eye-catching claims:

- ✓ No artificial colors
- ✓ No artificial flavors
- ✓ No bleached flour
- ✓ No bromated flour
- ✓ No high fructose corn syrup
- ✓ No preservatives
- ✓ No aluminum-based phosphates
- ✓ No hydrogenated fats
- ✓ 0g trans fat

Need help finding the right ingredient to suit your clean(er) label policy?

Contact us at infous@puratos.com.

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